



شركة التنمية المتحدة للاستشارات والتدريب
United Development Company for Consultancy & Training

COMPANY PROFILE

TOWARDS A BETTER FUTURE



شركة التنمية المتحدة للاستشارات والتدريب
United Development Company for Consultancy & Training

Distinctive Local Experience...

United Development Company for Consultancy & Training is a leading organization known for innovative programs delivered by highly qualified experts.

Since its establishment in 2002, the company has continuously evolved, offering tailored training and consultancy solutions that support both corporate and personal development.



CANADA GLOBAL CENTRE
THE FUTURE ... NOW

Leading International Excellence...

CGC (Canada Global Center), UDC's international partner, is a Vancouver-based leader in business innovation. It develops practical solutions across industries and pioneers breakthrough business models. CGC provides world-class training and information services for companies and individuals.

LOGIC

TRAINING & HR DEVELOPMENT

Expanding Knowledge Horizons...

Established in 1998, LOGIC Training & HR Development is a premier Egyptian firm specializing in practical training solutions that drive immediate and sustainable business results. With a focus on innovative content and behavioral change, LOGIC offers a diverse range of programs, including leadership, communication, and project management, tailored to meet the unique needs of both governmental and private sector clients.



A Word From The General Manager

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At UDC, excellence has been our guiding principle since day one. We are committed to delivering the highest quality training solutions that drive meaningful results for both companies and individuals.

We view employee development and business process enhancement as essential to staying competitive in today's dynamic market. That's why our vision is centered on empowering organizations by building skills, shaping behaviors, and unlocking potential through customized training solutions, designed and delivered by industry experts.

Our partnership with Canada Global Center (CGC) has further strengthened this mission, equipping individuals and businesses with world-class training methodologies and innovative tools that enhance performance and drive sustainable success. This collaboration has allowed us to introduce cutting-edge business models, ensuring our clients stay ahead in an ever-evolving landscape.

Continuing on our path of success, we have also joined forces with LOGIC Training & HR Development, a distinguished leader in professional development. With LOGIC's expertise in leadership, communication, and strategic management, we are expanding our offerings to provide comprehensive learning experiences that foster growth at every level.

As we move forward, UDC remains committed to its brand promise—delivering superior training, adding tangible value to organizations and individuals, and contributing to the realization of Kuwait Vision 2035 by cultivating a skilled and future-ready workforce.

Jasser M. Al Najdi
General Manager



Our Vision

“To be the leader of excellent training & consultancy in the region.”

Our Mission

To provide and inspire learning throughout life.

To prepare and empower for success, by helping develop the knowledge, skills and abilities needed to follow and fulfill their dreams.

To enter or progress within the work force, to adapt and thrive in our increasingly diverse and ever-changing world.



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CANADA GLOBAL CENTRE
THE FUTURE... NOW

LOGIC
TRAINING & HR DEVELOPMENT

Comprehensive Services...High Quality Standards...Outstanding Results

Our Services

1. Training Services:

- Training courses in and out of Kuwait.
- Present distinguished and well crafted in-house training courses that carries the copyright and trademark of CGC
- (TNA) Training-Needs Analysis for corporations and implement the results in the workplace.
- Develop training packages for different corporations as required.
- Prepare the trainers and qualify them professionally.
- Establishes training centers with international accreditation for all sectors.

2. Consultation Services:

- Human Resources (HR) and Training
- Marketing and Sales
- Management and Organization
- Small Medium Entrepreneur (SME's)
- Quality Systems Services (ISO)



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CANADA GLOBAL CENTRE
THE FUTURE... NOW

LOGIC

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International Partnership for Local Leadership

Our International Partner



CANADA GLOBAL CENTRE
THE FUTURE... NOW



Training
ROUND™

Professional Certified Trainer (PCT™)

This program offers PCT™ trainers membership and fellowship to launch their professional careers. It fosters experience-sharing, skill development, and specialization in training. With dynamic levels, it supports and sustains trainer excellence and achievements.

Focused on Trainer Performance.



Instructional Design
IMAS™

International Standards of Instructional Design (ISID™)

ISID™ is the first program to set global standards for creating and evaluating training packages. It aims to collaborate with experts to improve training quality worldwide. High-quality training packages are essential for effective performance models that companies trust and top trainers use globally.

Focused on Training Packages Quality



Coaching
P33
The Power of Achievement

Self-Building

Individual and institutional capabilities are the foundation of growth and progress. This program focuses on discovering, analyzing, and developing these strengths to promote holistic self-improvement, using universal principles to achieve exceptional results.

Focused on Balanced Development.

Our Signature Courses



Applied Training of Trainers (ToT)

Unlike typical ToT programs, this application-focused course helps trainers master their skills and enjoy leading sessions confidently. Using the ROUND™ methodology, trainers follow five systematic stages:

- R – Start sessions effectively
- O – Present materials with smart templates
- U – Engage participants with exercises
- N – Provide feedback and assessments
- D – Summarize sessions effectively



IMAS™

A modern tool that streamlines training packages for coherence and goal achievement. It enhances trainer and trainee performance by analyzing package structure per ISID™ standards for maximum efficiency and effectiveness.



Training 101

Designed for effective, professional training, this program equips trainers with the skills to create meaningful change for individuals, organizations, and beyond. It expands your understanding of training concepts and helps you become a successful trainer.



Marketing for Professionals

As marketing is no longer limited to specialists, companies and individuals must master its principles to stay competitive. This program offers essential courses to help you succeed in today's dynamic market.

Our Signature Courses



EMP™

A creative training tool for planning effective promotion strategies. Easily integrated into marketing courses or used standalone in consultations, EMP™ helps analyze promotional budgets and offers solutions for decision-makers.



BIM™

Entering a market doesn't guarantee success. BIM™ offers an intuitive, easy-to-use solution combining competitive marketing tools and strategic planning. Its 25-step process covers 5 key areas, helping project leaders fully understand their target markets.



Effective Team Player

This course helps you become a valuable team member by developing key skills: initiative, flexibility, responsibility, cooperation, and handling differences. Learn to contribute effectively, share responsibilities, and support team success through practical, hands-on methods.



Effective Training Needs Analysis (TNA)

This course helps organizations identify key training areas to ensure resources are invested where they'll have the most impact. With new technologies and flexible working practices shaping skills, TNA is vital for improving employee development, morale, and organizational performance.

Our International Partner



LOGIC

TRAINING & HR DEVELOPMENT

Since its inception in 1998, LOGIC Training & HR Development has been committed to delivering world-class people development solutions designed to create positive and tangible results for clients. The company offers a comprehensive suite of services, including customized training programs, open enrollment courses, and corporate events aimed at enhancing team dynamics through practical activities. LOGIC's diverse training portfolio encompasses areas such as leadership, communication, time management, and strategic planning, all meticulously crafted to foster behavioral change and drive business success. Their team of seasoned trainers, many certified by international organizations, ensures that each program is both practical and impactful, addressing the specific challenges faced by organizations today. Over the years, LOGIC has built a robust client base, partnering with leading corporations across various industries, reflecting their dedication to excellence and innovation in training and HR development.

Our Signature Courses

LOGIC

TRAINING & HR DEVELOPMENT





Other Courses

Advance Sales Program
Art of Conversation & Convincing
Body Language & Understanding Others
Business Planning for SME's
Communication Art Skills
Coaching for Improvement
Communicating With Influence
Customer Experience Excellence
Dealing with People
Develop Speaking Skills with Others
Effective Communication & Drive to Achieve
Enhancing Teamwork & Taking Accountability
Excellence in Customer Service
High Performing Team Dynamics
Kaizen Self Development
Keynote Presentation Skills
Leadership Essentials for Managers
Leading Innovation & Driving Positive Change

Legal Protection for Commercial Projects
Management for Leaders
MBA Mini
Modern Methods of Time Management
Performance Management
Presenting with Impact
Professional Presentation Projects
Progressive Sales Program
Real Change Leaders
Risk Management
Sales Fundamentals
Supervisory Skills
Successful Sales Employee Skills
SME Mapping (British Methodology)
Taking Initiative & Self-Discipline
The Modern Art of Persuasion
Training Protocol
Total Quality Management



Our Clients

- Council of Ministers General Secretariat
- Ministry of Awqaf and Islamic Affairs
- Ministry of Commerce and Industry
- Ministry of Communication
- Ministry of Defense
- Ministry of Electricity and Water
- Ministry of Finance
- Ministry of Foreign Affairs
- Ministry of Health
- Ministry of Higher Education
- Ministry of Information
- Ministry of Interior
- Ministry of Justice
- Ministry of Oil
- Ministry of Public Works
- Ministry of Social Affairs and Labor
- Kuwait Fire Services
- KUNA (Kuwait News Agency)
- Ministry of Social Affairs and Labor
- NBK (National Bank of Kuwait)
- KPC (Kuwait Petroleum Corporation)
- KOC (Kuwait Oil Company)
- KNPC (Kuwait National Petroleum Co.)
- Yiacco Medical Company
- Warba Bank
- Public Authority for Industry
- General Administration of Customs
- Ministry of Education
- Public Authority for Youth and Sports
- Kuwait Municipality
- Environment Public Authority
- General Authority for Investment
- General Secretariat of the Supreme Council for Planning
- General Organization for Social Insurance
- Credit Bank of Kuwait
- Public Authority for Civil Information
- Court of Audit
- Central Bank of Kuwait
- Kuwait Institute for Scientific Research
- Civil Service Commission
- Restructuring the Workforce Program
- Zakat House
- General Administration of Firefighter
- General Administration of Civil Aviation
- National Council for Culture, Arts and Letters
- Public Authority for Minor Affairs
- Kuwait Fund for Arab Economic Development
- Kuwait Red Crescent Society
- Chamber of Commerce and Industry
- Kuwait Central Statistical Bureau
- Direct Investment Promotion Authority
- Gulf Drilling & Maintenance Company



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