

KUWAIT IN SEASONS

EST. 2010

الكويت  
في  
المواسم

PROGRAM

EST.

2026

# الكويت في الصيف

KUWAIT IN SUMMER

2026

MEMBERSHIP  
& SPONSERSHIP  
PROGRAM

خدمات  
المشاركة  
والتعاون





## 1. **FIRST** | ADVANTAGE

Interviews & Coverage  
Video Interviews with the public across various tourist facilities in the State of Kuwait. Conducted by a program host (male/female). It begins by asking questions related to the content (products/services) of the participating client. Client products will be distributed during the interview.



## 2. **SECOND** | ADVANTAGE

At the end of the video, the program host asks a question (from the question list) directed at the account followers. This is to allow them to enter a draw for a prize presented in the name of the participating client, chosen from a list of valuable prizes.

# THE PRIZES

- ELECTRIC SCOOTER
- A ONE NIGHT IN **REGENCY HOTEL & MARINA HOTEL** (2 PEOPLE)
- A NIGHT AT **KHIRAN RESORT**
- DIGITAL CAMERA
- BOAT TRIP
- **APPLE IPAD**
- DINNER FOR 2 PEOPLE AT **ROKA**
- **WHOOPEAK** HEALTH AND FITNESS WEARABLE
- ELECTRONIC KITCHEN-WARE
- PS5
- TV 55"INCH
- GOLD BULLION OR GOLD LIRA
- **APPLE AIRPODS MAX**
- SMART PHONES
- FLIGHT TICKET





### 3. **THIRD** | ADVANTAGE

The video will be posted on the "Kuwait in Summer" Instagram account in collaboration with the participating client's account. A sponsored ad campaign (SPONSOR AD) will run on Instagram for 7 days. The draw will be conducted via random selection, and the result will be posted on the "Kuwait in Summer" Instagram Story. The gift will then be delivered.



**4. FOURTH | ADVANTAGE** Distribution of T-shirts designed by "Click Studio". The design will feature the brand identity of the participating client alongside the "Kuwait in Summer" identity. Printing, supplying, and distributing ten (10) gift T-shirts to the public during the interviews.

## Added Bonus (Extra Value)

The participating client's content will be included in the "Kuwait in Summer" booklet, which comes in both print and digital formats:

**Printed:** 10,000 copies distributed across various facilities.

**Digital:** Marketed through digital campaigns



# الكويت فريق الصيف

2026

**550 KWD.** For 1 episode.

**450 KWD.** For 2 to 3 episodes.

**400 KWD.** For 4+ episodes.

Episodes are available for booking during the period of (July, August, September) 2026.

# شكراً

THANK YOU

للتواصل

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## CLICK

INTEGRATED MEDIA SOLUTION  
كليك إنتجريتد ميديا سلوشن

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